

LIMECRAFT PRESS RELEASE

Limecraft Officially a Carbon Neutral Company

Ghent, Belgium, September 4th 2024 – Media technology innovator Limecraft is pleased to announce that the company has achieved independently verified carbon neutral certification.

Following extensive consultation with a specialist external advisor, and using the Greenhouse Gas (GHG) protocol standard, Limecraft's carbon footprint for the fiscal year 2023 was 132.8 metric tons carbon dioxide equivalent. This included direct and indirect emissions.

In collaboration with the Belgian company GoForest, Limecraft has fully offset this figure and its operations are therefore carbon neutral. GoForest offers accessible and transparent solutions to plant trees around the world that have a positive ecological, social and economic impact.

"The broadcast-related media industry is focusing ever more strongly on environmental and sustainability issues as vendors and customers alike seek to minimise their environmental impact," says Maarten Verwaest, Limecraft co-founder. "We have already made some important changes to our own supply chain, including the company's energy consumption. Our intention now is to reduce our emissions by a further 30% in 2026 despite an estimated business expansion rate of over 40% per year. We will achieve this through greater operational efficiency in terms of business travel optimisation, increased collaboration with sustainable cloud providers and a much more rigorous relationship with our own suppliers. Limecraft has always taken its environmental and sustainability responsibilities very seriously and we are committed to improving our carbon neutrality policies wherever possible."

"Suppliers and vendors across the industry are increasingly being asked to prove their sustainability credentials," adds Joris Claes, Limecraft CEO. "These discussions are quite rightly becoming a significant feature of the vendor selection process. We are very pleased to be contributing positively to the benefit of the media industry as a whole."

More information can be found on the [Limecraft Blog](https://www.limecraft.com/engaging-with-suppliers-and-customers-towards-a-more-sustainable-media-industry/) (https://www.limecraft.com/engaging-with-suppliers-and-customers-towards-a-more-sustainable-media-industry/).

Limecraft's Environmental and Sustainability policy can be found at <https://www.limecraft.com/environmental-sustainability/>

Detailed emissions calculations, goals and targets can be seen in Limecraft's first ever [Carbon Footprint Report](https://www.limecraft.com/wp-content/uploads/2024/07/Limecraft-Carbon-Footprint-Report-FY2023.pdf) (https://www.limecraft.com/wp-content/uploads/2024/07/Limecraft-Carbon-Footprint-Report-FY2023.pdf)

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About Limecraft

Loved by award-winning creators and trusted by the industry's largest content producers, Limecraft (<https://www.limecraft.com>) offers a fresh approach to managing your video workflows. From preproduction to postproduction and delivery, we help producers and storytellers improve collaboration and create more compelling content.

Limecraft's cloud-based solutions enable content creators to store, manage and share everything from the first rushes to thousands of masters, easily and securely. We help you keep track of locally stored assets and use AI transcription and image recognition to index content and automate repetitive work, letting you focus on creative story editing.

Limecraft Workspaces can be easily customised for specific formats like scripted TV, documentary and non-scripted entertainment, getting you up and running in minutes. Delivery logic helps bridge the gap between content producers and broadcasters/streamers by handling file transfer, traffic management reporting, metadata, version control and communication between all stakeholders.

Contacts for further information

Press contact: David Kirk, Stylus Media Communications
Email: david.kirk@stylusmc.com | Tel: +44 (0)1342 311 983

Limecraft contact: Stuart Russell, Head of Marketing
Email: stuart.russell@limecraft.com | Tel: +44 (0)7393 656 880

Limecraft, Sint-Salvatorstraat 18B bus 301, 9000 Ghent, Belgium
+32 09 330 1323 | info@limecraft.com | <https://www.limecraft.com>
X: @Limecraft | Facebook: Limecraft.Connected